



**OPTIMIST**  
INTERNATIONAL

# WINUM DISTRICT NEWSLETTER

2010-2011 First Quarter

October 2010

## 2010-2011 Conferences /Convention

Parallel District Conference November 5-7, 2010 (Bloomington, MN)

First Quarter Conference: Nov 12 & 13 (Green Bay)

Second Quarter Conference: Apr 29 & 30 (Stevens Point)

Convention: Aug 19 & 20 (Manitowoc)

Welcome to our **"ON TRACK FOR THE KIDS" Year** By: *Gov Mark Sprangers*



What a great year we had with Governor John's guidance and theme that reminded us who the stars of our organization are and making sure we would always "Focus On The Stars". Thank you to Governor John and the great WINUM team for their dedicated service and guidance this past year. The WINUM District is moving forward.

We all know that time is precious. There seems to be more kids that need attention with less time to give them the attention they deserve. That is why we need to stay **"On Track For The Kids"**.

As optimist members we need to stay on track by following up with new members. At one time they were a guest at a club meeting but we need to make sure they feel welcome after they became a member. Many new members do not return because there was no one there to greet them the second time, to introduce them to the other members of the club. **We need to stay on track with members, especially new members.**

Stay on track with your projects, your fund raisers, and your programs. Evaluate each one and determine its benefit. Maybe it is time to make changes or time to look at something new or different. Don't look at this as a project failure, look at it as an opportunity for a new event that reaches out to the kids. Remember, all projects start with the first try and improve from there. **We need to stay on track with club activities.**

The engineer keeps the train on track and all trains have engineers. At some time or another we all are engineers. It may be presiding at a meeting as club president. It may be conducting a zone meeting. It may be chairing a committee or an event. But the "boss" of the train is the conductor. The engineer guides; the conductor is the boss. The kids we serve are the conductors; they are the boss. *(continued on Page 2)*



Gov. Mark Sprangers

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Welcome to our **"ON TRACK FOR THE KIDS" Year** *Continued from page 1*

We are here for them and we need to recognize their needs and determine how we can help.

This next year as we grow in membership, we need to stay on track with members and we need to stay on track with club activities. We need to serve more kids with the best we can give them. To accomplish this for the kids, all we have to do is stay **"ON TRACK FOR THE KIDS"**.

Mark Sprangers  
WINUM District Governor  
2010-2011

**The Governor Talks NOVEMBER CONFERENCES** *By: Gov Mark Sprangers*

On pages 8,9 & 12 is information about the Parallel District Conference, the PDC. November 5, 6, 7, in Bloomington MN, right next to Mall of America for the **Shoptimists**. Please read about this exciting new activity of Optimist International. You will notice that the days are full of activities to renew you Optimist batteries. What a better way to get the year going to stay "On Track For The Kids". Please register either through the mail or the OI web page. Just click on members, go to the PDC, Great Plains tab and you can register for both the PDC and your hotel room. It does not get much easier than that. See you in Bloomington.

The following weekend we will be in Green Bay for our first quarter conference. Friday evening after the executive meeting or starting at 6:00, we will gather at the National Railroad Museum. Here we will be on track for dinner and tours of some of the oldest steam engines and authentic rail cars, some held famous travelers. And of course time for socializing and catching up on all the fun and activities our clubs are doing and of course a update on family activities. This should prove to be an informative and fun evening. Saturday will be full of activities and workshops. Our Great Plains Region's International Vice President Gloria Kloster will be joining us for the weekend. She will be coming from Brookings, South Dakota with her bag of fun activities and her motivational wit. It will be two great weekends and a great start to the new year.

See you in Bloomington and Green Bay.

**"On Track For The Kids"**

Governor Mark

## Plan Those Contests NOW!

Are you involved with the Oratorical Contest or CCDHH in your Club ?

Start planning now for the coming year! All of the new materials are now available. Just visit the [Oratorical Contest](#), [Essay Contest](#) and [CCDHH](#) pages at [www.optimist.org](http://www.optimist.org) to get all the information you need to have a successful contest

## MEET YOUR "ON TRACK" LEADERSHIP TEAM

**District Governor:** Mark Sprangers

**Past Governor:** Thad Streeter

**District Secretary:** Jo Ann Gustavson

**A & A:** Deb Braden

**Conferences/Convention:** Laurel Schirmer

**Oratorical contest:** Diane Simon

**Junior golf:** Gary Garton

**PGI / Fund Raising:** Romey Wagner

**Supply:** Roni Kaczor-Smith

**Membership:** Alice Baldini

**JOOI Clubs:** Judy Goodchild

**Webmaster:** Andy Scott

**Convention Ambassador:** John VanBeek

**CPA:** Jo Ann Gustavson

**Immediate Past Governor:** John VanBeek

**Governor Elect:** Sue Van Dreser

**District Treasurer:** Mark Miller

**Newsletter:** Charlie Pufahl

**Essay Contest:** Charles Place

**Finance:** Thad Streeter

**Leadership Development:** John Leonhard

**New Club Development:** Jann Van Dreser

**CCDHH:** ((vacant))

**OIF/CCC:** Ken Eirich

**Scrapbook:** Terry Weber

**District Photographer:** Al Udovich

**First Timers:** Scott Schneider

**Internet Safety:** Sue Van Dreser

## MEET YOUR "ON TRACK" Lt. Governors

**Zone 1:** Sue Carlson, Hallie

**Zone 3:** Thad Streeter, Everest Area

**Zone 5:** Mel Polerak, Green Bay

**Zone 7:** Ann Sheahan, Two Rivers

**Zone 9:** Gary Prigge, Manitowoc

**Zone 11:** Scott Stangel, Sheboygan Noon

**Zone 2:** Mary Kay Mills, Neillsville

**Zone 4:** Dan O'Leary, Green Bay-Howard Suamico

**Zone 6:** Vacant

**Zone 8:** Michael D. Larsen, Appleton

**Zone 10:** Jim Scharf, North Fond du Lac

*You can find complete contact information for everyone listed above (Plus a whole lot more) in the 2010-2011 District Directory which can be found on our website at*

**[www.winum.com](http://www.winum.com)**

## A Message from Immediate Past-Governor John VanBeek

What a great 2009-2010 Year it has been with our FOCUS ON THE STARS theme.

It has been a rewarding experience for both Lucille and I. And, we were always so warmly welcomed at our visits to Club and Zone meetings throughout the Great WINUM District.

As Governor for the District in 2009-2010, I fell a little short in meeting the goals that I had set prior to accepting the responsibilities of Governor for our District. However, the WINUM District, as a whole, has not fallen short this past year in serving the kids. All of us as members of our Great District have a lot to be proud of. With our District membership at or about 2,500, we have provided a service to approximately 87,000 young people. **BE PROUD THAT YOU ARE AN OPTIMIST!**

Thank you, all, for giving me the opportunity to have served as your District Governor this past year.

Now is the time for getting on board with Governor Mark Sprangers as we ride the rails in 2010-2011 and **GET ON TRACK FOR THE KIDS.**

Immediate Past Governor

John VanBeek



## FIRST QUARTER CONFERENCE "What Are we Doing?"

We're "On Track for the Kids" in Green Bay for the first quarter conference November 12-13<sup>th</sup>!! Tundra Lodge got RAVE reviews from those in attendance during our first visit – so we're back for a second experience! (Personally, I got lost in the weird hallways!) Plan now to bring your kids or grandkids – take advantage of the great room rate and use the awesome water park on site!

At Governor Mark's request we'll be visiting the National Railroad Museum just down the road from the Tundra Lodge on Friday night. I had never been there before my 'reconnaissance mission' – what a surprise! You'll have lots of photo ops with different types of train cars from many different eras. There may even be a ride in store, if certain Preble Optimists can pull some strings! Keep your bandanas crossed!! J

Great Plains Regional Vice President Gloria Kloster from the DMM (Dakotas/Manitoba/Minnesota) District will be visiting. Something tells me she'll be dressed in Badgers red...that's not why she always wears red, but we can pretend it is!! Let's have a great turnout to welcome her to her first visit to WINUM!

Leadership Development Chair John Leonhard has been diligently working on our training schedule for the day. Please see the agenda on page 5 of this newsletter.

Full Steam Ahead...oh, wait. That's for ships, isn't it?? Well, you get the idea! Get "On Track" and see you in Green Bay!

*By: Laurel Schirmer WINUM District Conference Chair*

**WINUM FIRST QUARTER CONFERENCE** TENTATIVE AGENDA

NOVEMBER 12-13, 2010 ~ TUNDRA LODGE, GREEN BAY WI

**Friday, November 12th**

- 4:00-6:00 p.m.      **Executive Board Meeting**  
6:00-9:00 p.m.      **Family Fun Night – National Railroad Museum tour (meal served)**  
8:00-midnight      **Hospitality at Tundra Lodge (hosted by Howard Suamico Optimists)**

**Saturday, November 13th**

- 7:00-8:00 a.m.      **Past/Current Governor's breakfast**  
7:00-10:00 a.m.      **Registration**  
8:00 – 8:15 a.m.      **First Timer's Orientation**  
8:30 – 9:00 a.m.      **Welcome/Parade of Banners**  
                                 Introduction of Optimist International Guests- VP Gloria Kloster
- 9:00 – 10:00 a.m.      **Keynote from Cerebral Palsy Center**
- 10:00 a.m.              Break
- 10:15 – Noon              **Lt. Governor / President meet with Gov. Sprangers**  
                                 **College Clubs Break Out - brainstorming, networking, etc**  
                                 **Public Relations & Communications** (Newsletters, CPA booklets,  
                                 Scrapbooks, news releases, etc.)
- Noon – 1:30 p.m.      **Lunch/OI Foundation Raffle.**  
                                 VP Gloria Kloster - **“HOW TO BE OPTIMIST IN PESSIMISTIC TIMES”**
- 1:45 – 2:45 p.m.      **PGI – Romey Wagner**  
                                 **How Clubs can set up Web Sites, Face Book, etc.....**  
                                 **How to: Oratorical & Essay Contests**
- 2:45                        **Break**
- 3:00 – 4:30                **General Session**  
                                 VP Gloria Kloster – Getting on Track with **“WAYS TO BRING EXCITEMENT  
BACK TO OUR MEETINGS”**  
                                 Committee Reports  
                                 Board Meeting

**MEMBERSHIP REPORTS****Membership Matters****By Jim Mayefske****Membership Chair (2009-2010)**

This is my last report as the membership chair and I just wanted to thank Governor John and his executive staff for their great support during my tenure. I had a lot of fun during the year and met some wonderful optimist members who are devoted to helping the youth in their respective communities. The reason why we push membership so much is that we are helping serve another 35 youths for each new optimist member that we add to the WINUM District. With the 2400 plus members we have in the WINUM District, that means we are serving over 84,000 youth in the district. We certainly were "Focused on the Stars" as per Governor John's motto.

I want to tell you about the fond memory that I had which occurred at the convention in Eau Claire. I had issued a membership challenge to the Lt. Governors at the beginning of the year where zone 1 took on zone 2, 3 versus 4, 5 versus 6, 7 versus 8, and 9, 10, 11 took on each other. Usually the winners are the main focus but this contest focused on the non-winning Lt. Governors as they were called up to the front at the Saturday Luncheon and led us all in the singing of the "Star Spangled Banner". I chose this non-reward in keeping with Governor John's "star" theme.

This is a reminder to you that if you did recruit a new member this year, you will have gotten or will be getting a "gold star" lapel pin from the WINUM District as a reward for your fine efforts. I really enjoyed awarding these pins and I saw many members proudly wearing their pins at the district conferences and conventions. Congratulations to all these members for indeed "Focusing on the Stars".

**Membership is where it's at!****By Alice Baldini****Membership Chair (2010-2011)**

It is an honor to serve as your 2010-2011 membership chairperson. I have big shoes to fill after the awesome job Jim Mayefske did last year. With your help, we can serve more and more children this year. Did you know each member serves approximately 35 children annually through the service projects and opportunities for children offered through your local Optimist club? More members equal more children served. Isn't that wonderful?

While we must acknowledge that clubs lose an average of 20% of their membership annually, that just means we need to work harder. We can easily replace that 20% and then start adding even more new members to serve more and more children. Is that looking through rose-colored glasses or "To look at the sunny side of everything and make your optimism come true?" You decide.

I invite each WINUM optimist to join me on the "Membership Couch." Look for an explanation of that term in the next edition of the newsletter. In the meantime let's get "On Track For The Kids."



## Optimist International Foundation

**OIF > IT IS YOURS, IT IS FOR THE KIDS, IT IS OURS**

### OPTIMIST INTERNATIONAL FOUNDATION



Welcome Optimists to a new year. What a year we had. Thanks to Gov. John for his success and for all we were able to do for "The Kids".

First and foremost I want to thank everyone for their past support of the Optimist International Foundation and for all you do for the KIDS. At the District Convention this last August you contributed over \$5000 to your foundation. The grand total for the 2009-2010 year has not been finalized, but will be available in October. Second, a huge thank you goes out to all the clubs and individuals that have contributed to this success. And third, thank you to everyone who has donated items to the lunch time raffles over the past year. We could not have had such a great year if we did not have fellow optimists donating items.

With the new year beginning the International Foundation has a new slogan for the 2010-2011 year. In the WINUM district our goal this year for the foundation is \$15,000. I firmly believe that we will exceed this goal by year end.

A reminder to everyone, It is **YOUR** foundation. Many organizations ask for money and I know as well as you that they are all worthy causes. So what sets the Optimist International Foundation apart from them? It is **YOU** the member. All these groups have telemarketers, mass mailings, and major fundraisers to raise the needed funds. We only have **YOU** the members to take on this mighty task. This is why I ask **YOU** to include the Optimist International Foundation as a top priority when you make your yearly allocation of contributions. Remember we all do many things for the kids and this is just another way to show **YOU** care.

Please place giving to the foundation high on your list of things to do this new optimist year as well as a line item on your clubs budget. Everyone likes to be recognized and through the foundation we have a recognition program to those that give. The OIF plate for anyone person giving \$250 or more and the OIF numbered print for anyone or club or business that donates \$500 or more.

Thanks again for all you do at the district level as well as in your clubs.

Ken Eirich

WINUM District Foundation Representative

[keirich@johnsonbank.com](mailto:keirich@johnsonbank.com)

**P.S. Just a reminder that we are always looking for items for the lunch time raffle. If you have any worthwhile items for future raffles, please bring them to the next conference or convention.**

## GREAT PLAINS PARALLEL DISTRICT CONFERENCE



**"The Great Plains Family Reunion" November 5-7, 2010**  
**HOLIDAY INN & SUITES 3 APPLETREE SQUARE, BLOOMINGTON, MN 55425**  
**(800) 465-4329 - Reference GROUP CODE: OPI**

**Hotel Rates: Rooms - \$79.00 plus tax Suites - \$99.00 plus tax**

Nestled alongside the Minnesota Valley National Wildlife Refuge, but within minutes of the Mall of America, this is the perfect weekend location. All guest and meeting rooms have been renovated; full service café and lounge; daily Happy Hour. Guest rooms feature spacious bathrooms, free internet, microwaves, refrigerators, large flat-screen TVs. Free swimming pool, fitness room and parking (with room to park RVs – no camping please). Free shuttle to and from the Minneapolis-St Paul International Airport and the Mall of America!

### **Early Bird Conference Package (received by midnight October 19, 2010) only \$98.99 per person**

All EARLY-early bird registrations received by October 1<sup>st</sup> will be in a drawing for two \$25 Optimist Supply Booth gift certificates!

All Early Bird registrants will be placed in a drawing for one free hotel night; must be used at Parallel District Conference!

### **Conference Package after October 19, 2010 and Onsite: \$119 per person**

Conference Package Includes: Registration Fee; Friday & Saturday Mixers (Cash Bar);

Saturday Breakfast, Luncheon and Banquet (Cash Bar); Sunday Continental Breakfast

### **Teammate Shoptimist's Special (received by midnight Tuesday, October 19, 2010) only \$44.99**

**Teammate reservation received after October 19<sup>th</sup> and Onsite: \$53**

Teammate Shoptimist's Special allows you to take full advantage of the Mall of America and other area attractions, and still participate in

**FOR UPDATED CONFERENCE INFORMATION OR TO MAKE HOTEL RESERVATIONS ONLINE:**

[www.optimist.org/pdc](http://www.optimist.org/pdc)

## **All Great Plains Region Optimists, Family and Friends Invited!**

**Alberta, Montana, Saskatchewan & Northern Wyoming (AMS&NW) \*\*\* Dakotas, Manitoba, Minnesota (DMM)**

**\*\*\* Iowa (IA) \*\*\* Nebraska (NE) \*\*\* Northern Wisconsin & Upper Michigan (WINUM) \*\*\* Southern Wisconsin (SWIS)\*\*\***

### **Special Guests, Keynote Speakers and Faculty Members:**

**Danny & Jill Rodgers - International President & First Lady**

**Jim Kondrasuk - International Board Member**

**Jim Nagel - Senior Director of Member Services, Optimist International**

**Judi Smith - CEO, OI Foundation & OI Foundation Canada**

**Kai Gansner, Director of Member Services, Optimist International**

**Ronnie Dunn - Past International President, Certified International Trainer & Wayne Dunn - KYWV Governor**

**DANNY, JIM K, JIM N, JUDI, KAI & RONNIE WILL BE JOINED BY TRAINERS FROM THROUGHOUT OUR GREAT PLAINS REGION**

## **Conference Highlights**

### **All Weekend**

**JOINT SERVICE PROJECT** (with multi-club, multi-district CPA entry)

- **OIF AND OIFC FUNDRAISERS**
- **FAMILY PHOTOS - CONTESTS - SURPRISES**

### **Friday Evening, November 5, 2010**

**ARRIVAL & CHECK-IN** Come early to explore local attractions; start your holiday shopping at the Mall of America!

**REGISTRATION** (Open at noon)

**"ASK OI"** (4:30 PM) Join the Training Team for a panel discussion – bring your questions and your suggestions!

**DISTRICT EXECUTIVE MEETINGS** (7:00 PM) District Executive Committees will meet in separate business sessions.

**JOINT KICK-OFF PROGRAM** (9:00 PM)

**CLUB PRESIDENTS' AND INTERNATIONAL PRESIDENT'S MEETING** (10:00 PM) Club Presidents - don't miss this unprecedented opportunity to sit down with International President Danny. Ask questions, voice concerns, share your ideas!

**"TASTE OF THE GREAT PLAINS" HOSPITALITY ROOM** (10:30 PM) Vote for your favorite dessert; your taste buds – and the OI Foundation and the OI Foundation Canada - will thank you!

*Continued on Page 9*

## GREAT PLAINS PARALLEL DISTRICT CONFERENCE *CONTINUED*

### Saturday, November 6, 2010

#### REGISTRATION (OPENS 6:00 AM)

**JOINT TABLE TOPICS BREAKFAST (7:00 AM)** Start your day off with a delicious breakfast and stimulating conversation. Choose a topic you'd like to explore and meet new Optimists at the same time. Table facilitators will keep track of the great ideas you and your breakfast companions share.

#### JOINT OPENING SESSION HIGHLIGHTS (8:45 AM)

Opening Ceremony with Posting of Flags of the Region ~ Induction of all District Boards (including Club Presidents) by International President Danny ~ President Danny, Current and Immediate Past Governors present NCB & Membership Awards ~ Special Acknowledgement of First Timers

#### BREAKOUT SESSIONS (not a complete list) (9:30; 10:15; 11:00 AM SESSIONS)

Club Officer Training

District Officer Panel Discussions

Club Foundation Representative Training

Rethinking the New Club Building Model

Building & Sustaining Successful JOOI Clubs

Membership Retention & Recruitment Resources

How to be a Successful NOW Meeting "Closer"

Parliamentary Procedure Made Easy

Ask a Busy Person – Time Management 101

Foundation Traditional & Passthrough Grants

All Things that Twitter & Tweet - Online Resources & Opportunities

Fundraising & Corporate Sponsorship

Calling All Mentors

Moving from "Just Ask" to "Just Do It"

Community Needs Assessments – Not Just for New Clubs

Publicity – How to Turn Your Club into a 900 Pound Gorilla

#### JOINT MODEL CLUB LUNCHEON HIGHLIGHTS (NOON)

New Member Induction - President Danny and District Governors

Optimist International & Optimist International Canada Updates - President Danny & Jim Kondrasuk

OI Foundation & OI Foundation Canada Update - Judi Smith

Jim Nagel, Keynote Speaker: "Membership - The Magic is in the Communication"

#### DISTRICT BUSINESS SESSIONS (1:45 PM) Districts will meet in separate sessions

**COUNTRY FAIR (4:00 PM)** Region-wide Showcase of Club Service Projects, Fundraising Projects, and District Information Booths

#### JOINT RECEPTION (6:00 PM) & DINNER (7:00 PM) HIGHLIGHTS

OIF & OIFC Contribution Announcements

Country Fair "Best of Show" Awards

International President Danny Rodgers - Keynote Speaker

Entertainment

**JOINT HOSPITALITY ROOM (10:00 PM)** Help President Danny and First Lady Jill celebrate their 29<sup>th</sup> wedding anniversary!

### Sunday, November 7, 2010

COFFEE, JUICE & ROLLS (7:00 – 9:00 AM)

NON-DENOMINATIONAL WORSHIP SERVICE (7:30 AM)

OPPORTUNITY FOR INDIVIDUAL OR GROUP MEETINGS

DEPART FOR HOME, OR STAY TO ENJOY AREA ATTRACTIONS

See List of Area Attractions  
to Check Out on page 14

#### Questions? Suggestions? Want to Help? Please contact:

##### Great Plains Region Vice President Designate Gloria Kloster

Brookings SD Res: 605-692-2017 Cell: 605-691-2845 [klosterg@optimistmail.org](mailto:klosterg@optimistmail.org)

##### Alberta, Montana, Saskatchewan & Northern Wyoming Governor Designate Tim Bell

Calgary AB Res/Cell: 403-660-4060 [tgbell@shaw.ca](mailto:tgbell@shaw.ca)

##### Dakotas, Manitoba, Minnesota Governor Designate Pat Sechser

Custer SD Res: 605-673-3732 Cell: 605-366-3653 [nursefinny@goldenwest.net](mailto:nursefinny@goldenwest.net)

##### Iowa Governor Designate Gary Miner

Greenfield IA Res: 641-745-3012 Cell: 641-745-0454 [gminer@iowatelecom.net](mailto:gminer@iowatelecom.net)

##### Nebraska Governor Designate Russell Zeeb

LaVista NE Res: 402-593-1243 Cell: 402-681-0929 [rzeeb@aol.com](mailto:rzeeb@aol.com)

##### Southern Wisconsin Governor Designate CoryAnn St. Marie-Carls

St. Francis WI Res: 414-255-8555 Cell: 262-914-1020 [coryann.stmc@gmail.com](mailto:coryann.stmc@gmail.com)

##### Wisconsin North – Upper Michigan Governor Designate Mark Sprangers

Sheboygan WI Res: 920-458-1667 Cell: 920-980-2391 [mksprs@charter.net](mailto:mksprs@charter.net)



## Lieutenant Governor Zone Reports

### ZONE 2: Lt. Gov. Mary Kay Mills 2010-2011; *Alfred Nakhla (2009-2010)*

*By Mary Kay Mills:* A new Optimist year is upon us and I'm looking forward to meeting with Zone 2 Optimists and sharing in the upcoming year's activities. My husband Jim and I have been members of the Neillsville Optimist Club since 1993. Our daughter, Katie, is a junior at UW-Madison so we are "empty-nesters". I'm pleased to be attending a number of installations which will give me the opportunity to connect with some "new" and some more "familiar" Optimist friends. Zone 2 is made up of active clubs making great contributions to their communities and youth: The **MARSHFIELD CLUB** President is Jason Olson. Judy Morrow will lead the **NEILLSVILLE CLUB** and the **EVEREST AREA CLUB** is guided by Ross Bodenheimer. The **STEVENS POINT CLUB** President is Mary Keene, **STEVENS POINT/PLOVER** President is John Knowlton and the **WAUSAU NOON CLUB** President is Tony Stasney. The **MOSINEE CLUB** is led by President Ken Muelling, The **WISCONSIN RAPIDS CLUB** President is Mike Edgren and the "youngest" of the Zone 2 Clubs, **BREAKING BOUNDARIES CLUB** is led by Juan Omar Perez. *Special congratulations to the WAUSAU NOON CLUB as they celebrate their 50th anniversary!!* Thank you to outgoing Lt. Governor Alfred Nakhla for his dedication and steady leadership. Let's have an awesome year!

### ZONE 3: Lt. Gov. Thad Streeter 2010-2011; *Thad Streeter (2009-2010)*

*By Thad Streeter:* With summer over and fall in the air the clubs of zone 3 are gearing up for their fall youth and community events. **TOMAHAWK** will be active at the Children's Activity Tent during Oktoberfest and will be policing their area of highway for fall clean-up. **MERRILL** has been adding member profiles to their Newsletter. **ANTIGO** is planning SafeAssured at Rhinelander Kids Safety Day and **PRENTICE** will be involved in Prentice Progress days. The 50<sup>th</sup> anniversary of that event will involve them with a Slow Pitch Tournament and possibly a parade float. Zone 3 has had tremendous growth this past Optimist year. The highlights of the five clubs are pretty impressive. As of this writing: 28 adds and 17 deletes for a net gain of 11 new members. *Antigo is currently +4, Merrill +7 and Tomahawk +3.* Not bad for the Northwoods! My hope is that they continue to build upon what has been accomplished this past year in our 2010/2011 Optimist year.

### ZONE 4: Lt. Gov. Dan O'Leary 2010-2011; *Judy Shafel (2009-2010)*

*By Judy Shafel:* Focus on the Stars in our club revolved around the students at Jefferson School in Green Bay. We had a great year taking them to the zoo, to Bay Beach, had a Christmas party-(All kids get a shirt and a gift, cookies and punch. We also sing songs in each room and play games with them). We adopt two families in need, get each child a set of clothes and buy items they need for their home. They also get food for Christmas. In addition to those activities we have someone in the classroom each week. Mel and I help in the kindergarten, which is lots of fun and hopefully we reinforce their learning skills. We also do a share program for the third grade. Members take turns going into the classroom and talk about different topics such as sharing information on a trip to Japan or China, how to take care of a dog, how to make a craft, etc. It is fun to see the reaction of the children as we return to their school. They get to know us pretty well by the end of the school year and look forward to our coming. When we go on field trips with them, they feel comfortable with us since they see us often.

*By Dan O'Leary:* Greetings, I am introducing myself as your new Zone 4 Lt. Governor. I have been a member of the Howard-Suamico Optimist for 34 years holding various offices, currently president for the 2009-2010 year. My intention is to call on the presidents of each club in Zone 4 to introduce my self and find out how things are going with their club and if they have any concerns, also I hope to visit each club and meet with your membership in the 1<sup>st</sup> Quarter. Our club is sponsoring the hospitality room at the 1<sup>st</sup> Quarter District conference at the Tundra Lodge in Green Bay, November 12<sup>th</sup> and 13<sup>th</sup>. I hope to meet many of the club representatives at this conference. I wish each and every club in Zone 4 the best, and have a fun and successful year.

### ZONE 5: Lt. Gov. Mel Polarek 2010-2011; *Mel Polarek (2009-2010)*

*By Mel Polarek:* I again will fill a second term as Lt. Governor. They doubled my salary I could not refuse. With your help we will have a great year serving Kids.

*Continued on page 11*

## Lieutenant Governor Zone Reports

*Continued from page 10*

### ZONE 8: Lt. Gov. Mike Larsen 2010-2011; Fritz Schoessow (2009-2010)

*By Mike Larsen:* Meet our Zone 8 club 2010-2011 Club Presidents: **Appleton Optimist Club** (Patti Denton); **Kaukauna, Heart of the Valley Optimist Club** (Gerald Golden); **Neenah-Menasha Optimist Club** (Dale DeVries); **Oshkosh Optimist Club** (Michael Domer); **Waupaca Area Optimist Club** (Unknown)

**My goals for Zone 8 as Lt. Governor :** (1) **Drive Membership Increase.** Work with Zone 8 Clubs to increase membership through positive, personal communication and best practice sharing from other local clubs and across WINUM and OI. Tirelessly campaign for club and community champions to swell our ranks through existing and new OI growth campaigns while establishing a mindset of constant recruitment. Size matters. (2) **Build club, zone, district and national/international synergy.** Encourage my zone to interact with the other clubs in Zone 8. Communicate to all clubs the fund raising activities of each club and seek cross-club support. Generate increased club participation in WINUM and national/international OI events and meetings. Strengthen our relationships internally to help foster increased awareness of all levels of OI. Work to generate highest level of achievement for each club. (3) **Zone Growth.** Seek to add new clubs. Discuss with each club opportunities to foster new JOOI Clubs at local colleges and universities. Showcase local examples of successful programs (e.g. St. Norbert College) by sharing current and new ideas to help spur growth. (4) **Make it Fun.** Communicate what drives our members, and again, share best practices (e.g. flexible volunteerism) to differentiate OI between clubs. Foster camaraderie between members and clubs to generate the highest interest in and enjoyment of what we do best...support kids.

### ZONE 10: Lt. Gov. Jim Scharf 2010-2011; John Leonard (2009-2010)

*By Jim Scharf:* This first quarter will see the installations of the following incoming presidents Scott Bonlander, **North Fond du Lac**, Dave Hackbarth **Fond du Lac Evening** and Steve Krueger of the **Fond du Lac Noon Club**. The clubs are all now in the process of planning the new budgets and planning for next year. I would like to thank it outgoing Lt. Gov. JOHN LOENHARDT for a great job the last 4 year and hope to see him at some meetings .. I see nothing short of a great year.

### ZONE 11: Lt. Gov. Scott Stangel 2010-2011; Mark J Miller (2009-2010)

*By Mark Miller:* I'd like to introduce the incoming Lt. Gov. for Zone 11, Scott Stangel. He is from my home club, Sheboygan Noon, and has been active in the club for many years serving various Board positions and running many projects. You'll find he is very friendly and approachable so you can feel comfortable contacting him for assistance. Congrats to all the Zone 11 clubs for a great year of "Bringing Out the Best in Kids"! I look forward to a great new Optimist Year!

*Zone reports Continue on page 12*

## Optimist International Conventions

**Baltimore, Maryland** will play host to the 93rd annual Optimist International Convention **July 3-5, 2011**. All Convention activities will take place at the beautiful Baltimore Marriott Waterfront.

**2012**

**Milwaukee, Wisconsin**

*July 12-14, 2012 (Thursday-Saturday) - Dates tentative*

## Lieutenant Governor Zone Reports

*Continued from page 11*

**THESE 2 REPORTS WERE SUBMITTED ON TIME, BUT WERE SOMEHOW LOST BY THE EDITOR AND HAD TO BE RESUBMITTED. Thanks to Sue & Ann for bringing the omission to our attention and for resubmitting the information**

### ZONE 1: Lt. Gov. Sue Carlson 2010-2011; Nancy Novotney (2009-2010)

Let me introduce myself. My name is Sue Carlson; I have been an Optimist Member of the **Hallie Club** since March of 2005. I have served on our Board of Directors; have been Club Secretary twice; and Club President in 2008-2009. My husband's name is Rich. I have two adult children, Michael and Blaine; and three grandchildren, Maurice, Tearien and Izabella. I am looking forward to my year of being "On Track for the Kids" for Zone 1. There are 9 very busy clubs in my Zone. The **Hallie Optimist Club** held their Installation of New Officers and Awards Banquet on September 21 at the Heyde Center for the Arts in Chippewa Falls. They also helped out the Chippewa Club with their cheese curd stand at the Oktoberfest. Their annual Halloween party will be held at the Lake Hallie Town Hall on Saturday, October 30<sup>th</sup>. The Blue Moon DJ will be entertaining the kids this year; along with some new games and activities! The **Chippewa Falls Club** will have their Installation Banquet on Tuesday, October 5<sup>th</sup>. Past Governor John Van Beek will be doing this installation. They are busy planning for their cheese curd stand at the Oktoberfest at the Northern Wisconsin State Fair grounds. The **Osseo Club** will have their Installation Banquet on Tuesday, October 5<sup>th</sup>. Past Lt. Governor Nancy Novotney will be doing this installation. The Osseo Club recently met; and will be making plans for some new fund raising. They are also gearing up for their Winter Warmth event, which provides new snow boots and gently used winter clothing to area youth. The **Menomonie Club's** Installation Banquet is scheduled for September 28. They have been very busy this past couple of months with their sponsorship of our two newest clubs, Hudson and River Falls. The **Durand Club** also had been very busy recruiting new members. They have added 12 new members in the last two weeks! Way to go, Durand Club. Their Installation Banquet is scheduled for October 13<sup>th</sup>. The **Superior Club** recently held our pancake breakfast on August 28 and it was the best year ever for that event, both with ticket sales and the overall operation, thanks to our members! We will have our Installation Banquet October 5, and have begun committee sign-ups to help our club stay organized and involved. In addition, we continue to stay focused on visibility and member recruitment, and are excited to announce that our new website has been launched! Please check it out at [www.superioroptimist.org](http://www.superioroptimist.org). You can also visit us on Facebook – just search for the **Superior Optimist Club**. The **Eau Claire Club** held a NOW meeting on September 14, as they have lost 5 members this quarter. The Club is also planning a speed dating event in October as a fund raiser. Our two newest Clubs, **Hudson** and **River Falls**, are planning their Charter Banquet for the end of October. They are just getting organized and starting to plan for

### ZONE 7: Lt. Gov. Ann Sheahan 2010-2011; Ann Sheahan(2009-2010)

This past year was awesome! I spent a lot of time visiting clubs in Zone 7 and got to meet hundreds of new names and faces. I truly enjoyed the optimist spirit that was present at each club meeting. No matter how far I drove I could always count on meeting a group of people with smiles on their faces and optimism in their hearts. Every club was unique when doing business but when it came to serving the kids they all worked hard with that common goal "Friend of Youth". I just want to take a minute to thank each and every member of Zone 7 clubs for your warm hospitality. I always felt welcome. My goal this past year was to step out of my comfort zone and meet new people while still sharing my enthusiasm for volunteering. I definitely met my goal and had a blast doing it! THANKS ZONE 7, you are the best! I look forward to continuing on as Lt Governor for Zone 7 for 2010-11; and hope to see you all very soon. In Optimism, Ann Sheahan. Our 2010-2011 Zone 7 Presidents List: **Algoma Optimist** – Diana McAninch; **Kewaunee Optimist** – Steve Mastalir; **Manitowoc Sunrise** – Gary Bents with 12 different presidents of the month; **Manitowoc Noon Optimist** – Gary Prigge; **Silver Lake College Optimist** – Brittany Teasley; **St. Norbert College Optimist** – Hannah Lopnow & Kathy Gordon; **Sturgeon Bay Optimist** – Paul Dreutzer; **Two Rivers Optimist Club** – Scott Schneider. Thank you to all those that stepped up to take a leadership role in your club!

*There is nothing sadder in the world than a young pessimist !*

## GREAT PLAINS PARALLEL DISTRICT CONFERENCE (GPPDC)



**JOIN US FOR THE GREAT PLAINS FAMILY REUNION!**

**November 5-7, 2010**

**HOLIDAY INN & SUITES 3 APPLETREE SQUARE, BLOOMINGTON, MN**

**All Great Plains Region Optimists, Family & Friends Invited...**

Alberta, Montana, Saskatchewan & Northern Wyoming (AMS&NW)\*\*\*Dakotas, Manitoba, Minnesota (DMM)  
\*\*\*Iowa (IA)\*\*\*Nebraska (NE)\*\*\*Northern Wisconsin & Upper Michigan (WINUM)\*\*\*Southern Wisconsin (SWIS)\*\*\*

### Special Guests, Keynote Speakers & Faculty Members

Danny & Jill Rodgers - International President & First Lady

Jim Kondrasuk - International Board Member

Jim Nagel - Senior Director of Member Services, Optimist International

Judi Smith - CEO, OI Foundation and OI Foundation Canada

Kai Gansner, Director of Member Services, Optimist International

Ronnie Dunn - Past International President, Certified International Trainer & Wayne Dunn - KYWV Governor

WE WILL ALSO BE FEATURING ADDITIONAL TRAINERS FROM THROUGHOUT OUR GREAT PLAINS REGION, TO PROVIDE YOU WITH A WIDE VARIETY OF FIRST-CLASS BREAKOUTS, ROUND TABLES AND TRAINING SESSIONS.

**Hotel Rates: Rooms - \$79.00 plus tax Suites - \$99.00 plus tax**

**Hotel Reservations: (800) 465-4329 Reference: GROUP CODE: OPI**

**CHECK OUT THE LATEST CONFERENCE INFO, OR MAKE ONLINE HOTEL RESERVATIONS:**

**www.optimist.org/pdc**

*PLEASE NOTE: If you encounter any problems booking your room(s), or if you need special accommodations i.e. a double smoking suite, earlier arrival (prior to 5 November), later departure (after 7 November), a roll-in shower, or anything else not shown on the link please contact Nancy Solinger at [nsolinger@hissuitesmsp.com](mailto:nsolinger@hissuitesmsp.com) or 952-876-8650. Include your name and phone number in your email or voice message, and Nancy will have the In-House reservationists contact you.*

### Early Bird Conference Package (received by midnight October 19, 2010) only \$98.99

All EARLY-early bird registrations received by October 1<sup>st</sup> will be in a drawing for two \$25 Optimist Supply Booth gift certificates!

All Early Bird entries will be placed in a drawing for one free hotel night; must be used at Parallel District Conference!

**Member's Conference Package after October 19<sup>th</sup> and Onsite: \$119**

Conference Package Includes: Registration Fee; Friday & Saturday Night Mixers (Cash Bar); Saturday Breakfast, Luncheon and Banquet (Cash Bar); Sunday Morning Coffee, Juice & Rolls

### Teammate/Guest Shoptimist's Special (received by midnight October 19, 2010) only \$44.99

**Teammate/Guest reservation received after October 19<sup>th</sup> and Onsite: \$53**

Teammate Shoptimist's Special allows you to take full advantage of the Mall of America and other area attractions, and still participate in some of the conference events. Fee includes: Friday & Saturday Night Mixers (Cash Bar); Saturday Banquet (Cash Bar); Sunday Morning Coffee, Juice & Rolls

*Registration Information ON PAGE 14*

## GREAT PLAINS PARALLEL DISTRICT CONFERENCE (GPPDC) Registration Information

One Member, Teammate or Guest per registration form, please)

Name \_\_\_\_\_ Is this your first District Conference? \_\_\_\_\_

Club Name \_\_\_\_\_ Club Number \_\_\_\_\_ District WINUM (23)

Mailing Address: \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Dietary or Physical Needs \_\_\_\_\_ Optimist Member or Guest? \_\_\_\_\_

Evening Phone: \_\_\_\_\_ Email: \_\_\_\_\_

2010-2011 Club Position: \_\_\_\_\_

2010-2011 District or International Position: \_\_\_\_\_

To charge your conference fee to your VISA or MASTERCARD, please provide the following information:

Cardholder's name (print): \_\_\_\_\_ Signature: \_\_\_\_\_

Mailing address: \_\_\_\_\_ Card Type (Circle): VISA MC

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Card number: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Three digit code on back of card: \_\_\_\_\_ Amount to be charged: \_\_\_\_\_

**Send Reservation Forms and Payment to GPPDC Registrar:**

**Glen Anderegg**

**416 17<sup>th</sup> Avenue**

**Brookings South Dakota 57006-2333**

**Make Checks Payable to Great Plains Optimists**

**H: 605-692-4925    [optganderegg@swiftel.net](mailto:optganderegg@swiftel.net) (Please include "PDC" in all email subject lines.)**

### *Check 'Em Out! (GPPDC Area Attractions)*

1 BLOCK	MINNESOTA VALLEY NATIONAL WILDLIFE REFUGE	<a href="http://www.fws.gov/midwest/minnesotavalley">www.fws.gov/midwest/minnesotavalley</a>
2 BLOCKS	MINNEAPOLIS-BLOOMINGTON HIAWATHA LIGHT RAIL LINE	<a href="http://www.bloomingtonmn.org/page/1/bus-light-rail.jsp">www.bloomingtonmn.org/page/1/bus-light-rail.jsp</a>
1 MILE	MALL OF AMERICA	<a href="http://www.mallofamerica.com">www.mallofamerica.com</a>
1 MILE	IKEA	<a href="http://www.ikea.com">www.ikea.com</a>
9 MILES	MINNEAPOLIS	<a href="http://www.minneapolis.org">www.minneapolis.org</a>
10 MILES	MINNESOTA ZOO & IMAX	<a href="http://www.mnzoo.com">www.mnzoo.com</a>
10 MILES	XCEL ENERGY CENTER (Home of the Minnesota Wild)	<a href="http://www.xcelenergycenter.com">www.xcelenergycenter.com</a>
10 MILES	MINNESOTA STATE CAPITAL BUILDING	<a href="http://www.mnhs.org/places/sites/msc/selfguided.pdf">www.mnhs.org/places/sites/msc/selfguided.pdf</a>
10 MILES	SCIENCE MUSEUM OF MINNESOTA	<a href="http://www.smm.org">www.smm.org</a>

Holiday Inn and Suite ~ Bloomington, MN

<http://www.holidayinn.com/hotels/us/en/bloomington/mspso/hoteldetail>

**New Club Project ? DO A CPA !***By: Jo Ann Gustavson*

Hi, my name is Jo Ann Gustavson, and I am the 2010/2011 CPA (Community Projects Award) chairperson. I am looking forward to receiving many eligible CPA's during the 2010/2011 Optimist year.

For those of you who are new to Optimist International, or have not prepared a CPA booklet before, let me explain a little bit about them.

The purpose of a CPA booklet is to inform and lead another club through the event detailed in the CPA. Does your club do some special, unique project? Does your club do a project that you have a lot of fun doing, and wish to share it with other clubs? Then prepare a CPA booklet detailing that event.

The CPA booklet includes pictures, publicity, documentation, and several necessary items that can be found on the Optimist International website.

If I remember correctly, the Junior Golf program got started because a club submitted a CPA on its golf event.

There are two categories for the CPA this year: Fundraising, or Community Service. The project that your club does needs to fit into one of these categories.

Now's the time to start planning your CPA. If you decide what event you will feature in your CPA before you actually do the event, you can gather the publicity and documentation as you go along.

During the 2009/2010 Optimist year, the CPA was a requirement for Honor Club. As I am writing this article on September 12, I only have one CPA entry turned in to me. I hope next year I have more, even though it is not a requirement for Honor Club. It is enjoyable to see different projects clubs are doing.

And, if your CPA is the 1<sup>st</sup> place winner in the Fundraising or Community Service category, it will be sent on to the International judging. The WINUM District has won at least once at this level. The Neillsville Optimist Club prepared their CPA on the Harlem Ambassadors, and won. And I can tell you, it is a real thrill to walk across the stage at the Optimist International Convention and receive a leather bound copy of our CPA.

So put your thinking caps on, and come up with a plan to submit a CPA detailing a unique event that your club does. I would love to be overwhelmed with many CPA's this year.

Please feel free to contact me with any questions. You can reach me via e-mail at [guswalk@gmail.com](mailto:guswalk@gmail.com), or via phone at 715-937-4988.

Two friends, one an Optimist and the other a Pessimist, could never quite agree on any topic of discussion.

One day the Optimist decided he had found a good way to pull his Pessimistic friend out of his way of continual Pessimistic way of thinking.

The Optimist owned a hunting' dog that could walk on water. His plan? Take the Pessimist and the dog out duck hunting in a boat. They got out into the middle of the lake, and the Optimist shot down a duck. The dog immediately walked out across the water, retrieved the duck, and walked back to the boat.

The Optimist looked at his Pessimistic friend and said, "What do you think about that?"

The Pessimist replied, "That dog can't swim, can he?"



## 2009-2010 SCRAPBOOK Judging Criteria Guidelines

A club's scrapbook is a pictorial record of events for a specific year. It is also a great tool to help a club recognize the many contributions it makes to their respective communities. To encourage clubs to keep a scrapbook and to offer the opportunity to showcase themselves, the WINUM District will hold a friendly scrapbook competition. The following guidelines will be used for the 2009-2010 Optimist Year. **All scrapbook entries are due at the November 13<sup>th</sup> Conference in Green Bay. Finished books should be turned in near the registration table Saturday AM.**

1. SCRAPBOOK and COVER (2 points maximum)
  - a. Official OI Scrapbook (1 pt)
  - b. Club name, year and president's name engraved OR created on paper and adhered to front outside cover (1 pt)
  
2. TITLE PAGE (2 points maximum)
  - a. Club name and year displayed (1 pt)
  - b. District name/number and zone number displayed (1 pt)
  
3. CLUB HISTORY PAGE (3 points + opportunity for bonus)
  - a. Year club was started AND name of sponsoring club (1-2 pts)
  - b. Recognition of Charter Members either by name or with photos (1 pt)
  - c. BONUS 1 point: Recording your club's anniversary party with photos, if held.
  
4. SCRAPBOOK LAYOUT (2 points + opportunity for bonus)
  - a. Table of Contents (1 pt)
  - b. Sections tabbed in chronological order by either event, month or quarter (1 pt)
  - c. BONUS: *Detailed* table of contents to allow easy access of judges to locate specific judging criteria (1 pt)
  
5. SCRAPBOOK SECTIONS (10 points + opportunity for bonus)
  - a. Event name predominantly displayed (1 pt)
  - b. Photo's of event include kids attending AND Optimist members who were involved (1-2 pts)
  - c. Use of materials from the event's promotion: (includes but not limited to: flyers, newspaper advertisements, invitations, etc) (1-2 pts)
  - d. Use of materials used after event: (includes but is not limited to: thank you cards sent and/or received, newspaper articles/photo of results, etc) (1-2 pts)
  - e. Proper Recording of Media – each printed newspaper clipping should list publication name AND date (1-2 pts)
  - f. Media Usage Frequency: the publication of 5 or more club events/programs throughout year (includes but is not limited to: ads, articles, photo's, etc) (1 pt)
  - g. BONUS: An entry in the scrapbook recording the use of radio and/or television media mode for a club event. Must include broadcast date(s) and station name. (1 pt)

CONTINUED ON PAGE 16

**2009-2010 SCRAPBOOK Judging Criteria Guidelines contd.**

6. CLUB MEETINGS (3 points + opportunity for bonus)
  - a. Date(s) of meetings (1 pt)
  - b. Names of speakers and/or guests (1 pt)
  - c. Pictures of members, speakers and/or guests (1 pt)
  - d. BONUS 1 point: media coverage of a regular club meeting
  
7. ZONE and/or CONFERENCE MEETINGS (4 points maximum)
  - a. Date(s) and location of meeting (1 pt)
  - b. Program or flyer from meeting (1 pt)
  - c. Names AND photos of members in attendance (1-2 pts)
  
8. GENERAL APPEARANCE (7 points maximum)
  - a. Name of event, date and location predominantly displayed (1-3 points)
  - b. Neat, orderly pages with good placement of photos (1-3 points)
  - c. *Periodic* use of colored paper and/or colored print to highlight and/or brighten pages (1 point)
  
9. BONUS: N.O.W. MEETING PAGE (2 points maximum)
  - a. Date and location of meeting (1 pt)
  - b. Photos of speakers, members and/or guests (1 pt)
  
10. BONUS: CREATIVE INFLUENCE (6 points maximum)
  - a. *Regular* use of colored paper on majority of pages (1 pt)
  - b. Creative use of stickers, stamps and colored print (1-3 pts)
  - c. Added accessories beyond the above, including but not limited to 3-D tags, etc. (1-2pts)

Regular Points available: 33

+ Bonus Points: 12

Total Points possible: 45

Respectively Submitted,

Dawn M. Hilliker

2009-10 Scrapbook Chair

hilliker@charter.net or 920-793-4812



WINUM 1<sup>ST</sup> Quarter Conference  
 November 12-13, 2010  
 Tundra Lodge, 865 Lombardi Ave,  
 Green Bay, WI 54304  
 920-496-2227 or 877-886-3725

Name Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

e-mail address \_\_\_\_\_ Phone \_\_\_\_\_ Is this your first conference? \_\_\_\_\_

Club Name \_\_\_\_\_ Zone # \_\_\_\_\_ Your 2010-11 office (if any) \_\_\_\_\_

**REGISTRATION INFO**

(\$5 late fee each item)

	Advance	On Site	Number	Total \$
<b>Members</b> (by November 6th)				
<input type="checkbox"/> Registration	\$15.00	\$20.00	_____	_____
<input type="checkbox"/> Friday Fun Night	\$20.00	\$25.00	_____	_____
<i>National Railroad Museum Tour &amp; "Box Lunch"</i>				
<input type="checkbox"/> Saturday Lunch	\$16.00	\$21.00	_____	_____
<i>Pasta buffet w/salads, breadsticks, dessert</i> (all menus are subject to change)				

**Spouse/Guest/Child (non-members) Name(s):** \_\_\_\_\_

<input type="checkbox"/> Friday Fun Night	\$20.00	\$25.00	_____	_____
<input type="checkbox"/> Saturday Lunch	\$16.00	\$21.00	_____	_____

TOTAL ENCLOSED (Make checks payable to WINUM District) \$ \_\_\_\_\_

Charge to my credit card (A \$3 service charge will be added to all credit card transactions!) \$ \_\_\_\_\_

Please bring your card to the meeting for scanning. Registrants who fail to attend will be charged for meals!

\_\_\_\_\_ Card Name \_\_\_\_\_ Card Number \_\_\_\_\_

\_\_\_\_\_ Expiration Date \_\_\_\_\_ Signature \_\_\_\_\_

If you would like to request a special meal *due to diet restrictions* please indicate: YES NO  
 Type of meal required: \_\_\_\_\_. Every effort will be made to accommodate special needs.

Please send registrations to: Laurel Schirmer, 1807 North 6 Street, Sheboygan, WI 53081. If you have any questions, please call Laurel at 920-459-8759 (evenings) or e-mail: [schirmer.laurel@att.net](mailto:schirmer.laurel@att.net)

ROOM RESERVATIONS: Call the Tundra Lodge at 920-496-2227 or 877-886-3725  
 Ask for the WI Optimists room block. Rate is \$99 for Std Double Queen room.  
 Rooms "unblock" on **October 12, 2010!**

*We're on the web* [www.winum.com](http://www.winum.com)

### WINUM NEWSLETTER

Submit your articles for the WINUM District Newsletter to:

CHARLIE PUFAHL  
 cepufahl@charter.net  
 802 Weston Avenue  
 Rothschild, WI 54474-1143

Phone: (715) 849-2679 [w]  
 Phone: (715) 212-8433 [cell]  
 Fax: (715) 849-8987



### Governor

Mark Sprangers  
 920-458-1667  
 mksprs@charter.net

### Governor Elect

Sue Van Dresser  
 715-344-1976  
 vandresser@charter.net

### NEXT NEWSLETTER DEADLINE

2010-11 2nd Quarter Newsletter

**JANUARY 15, 2011**

### *THE OPTIMIST CREED*

#### *Promise Yourself-*

- To be so strong that nothing can disturb your peace of mind.
- To talk health, happiness and prosperity to every person you meet.
- To make all your friends feel that there is something in them.
- To look at the sunny side of everything and make your optimism come true.
- To think only of the best, to work only for the best, and to expect only the best.
- To be just as enthusiastic about the success of others as you are about your own.
- To forget the mistakes of the past and press on to the greater achievements of the future.
- To wear a cheerful countenance at all times and give every living creature you meet a smile.
- To give so much time to the improvement of yourself that you have no time to criticize others.
- To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

