

WINUM DISTRICT NEWSLETTER

2010-2011 Third Quarter

April 2011



2010-2011 Conferences /Convention

Third Quarter Conference: Apr 29 & 30 (Stevens Point)

Optimist International Convention: Jul 3-5 (Baltimore)

District Convention: Aug 19 & 20 (Manitowoc)

A MESSAGE FROM THE GOVERNOR

By: Gov Mark Sprang-



Spring is here. Hurray!!!!

As I write this the sun is shining and it is a balmy 32 degrees out side. Karen and I just got back from a very nice, warm, relaxing vacation. Yes it was in the mid 80's each



day but someone has to absorb what Mother Nature provides.

Returning to normal takes only about 5 minutes. In addition to Optimist and church meetings, the reality of work comes back quickly. For me as far as work goes we will be moving to a new location the last weekend in March. Being involved in the planning of a new building and coordinating the move itself makes one realize how important it is to stay **on track**. Yes there have been and will be times when we are **derailed**; contactors not finishing on time, equipment on back order, or the phone company not making their connection until the last day. But thinking of alternatives or making other changes to accommodate are necessary to ensure that everything will be in place on moving day. We need to stay **on track**.

The same is true for Optimists. The Oratorical and Essay contests are in full swing, Lt. Governors are planning Zone meetings and some are planning spring break vacations. To accomplish all this successfully we need to stay **on track**. Your WINUM district has 117 new members who bring in new energy and are offering new ideas. Make sure you stay **on track** and include these new members in all your club activities and meetings.

How about a NOW meeting? Plan a joint NOW meeting with another club in your area or even another zone. Your club may not get a member but some club in the area will and Optimist International will grow by one, two, three.... members.

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GOVERNORS MESSAGE *(Continued from page 1)**By: Mark Sprangers*

And when that new member joins be open to the ideas that they bring to the club. Listen to their ideas and stay **on track** by evaluating your club's current activities and fund raisers. Is there an activity that should be changed or cancelled? Is there a new activity that would fit the club and your community? Do not hang on to an event just because you always do this or that. It is never to late evaluate and if for the better, to make a change.

How about that **third track** I mentioned in the last newsletter? That was taking the ride down the track to a community that does not have an Optimist club. We all know there are many areas of the district that do not have a group such as Optimists, so let us be the first to organize within these communities. Please contact Jann Van Dreser with your ideas, he will be glad to help you get **on track** to building a new club.

April 29th and 30th is our next WINUM District conference. John Leonhard and his committee are planning informative, interesting and fun activities for the weekend. The district Oratorical competition takes place this weekend. The Oratorical winners will deliver their winning speeches at lunch. The winners of the Essay contest will present their essays. These are just two examples of what optimists are all about and why we make contributions to the International Optimist Foundation. There will be plenty of information to gather and share this weekend. The weekend concludes on Saturday evening when Immediate Past Governor John VanBeek will close his year with the annual awards banquet. More information is available in this newsletter. Please register early so the Conference Committee can plan accordingly.

As we continue the "**On Track For The Kids**" year, please remember that there are many members within the district that are ready, able and willing to make sure you and your club stay **on track for the kids**. Please contact them with any question or concerns.

See you in Stevens Point at the District Conference.

Gov. Mark

Optimist International Convention

JULY 12-14, 2012

MILWAUKEE, WISCONSIN

Watch future issues for information
regarding sponsorship & volunteering!



INTERNATIONAL VICE PRESIDENT'S MESSAGE

By: Gloria Kloster

Optimistic greetings WINUM friends!

As I look out the window at the snowflakes that are gently drifting down to join the several feet of their kinfolk that are still encasing our yard - it seems that winter is still pretty firmly entrenched. But a glance at the calendar shows that we are just around the corner from officially welcoming Spring - and even closer to the annual exercise of finding all of the clocks that rule our lives and getting them re-set to be in tune with Daylight Savings Time. And that means that we are nearly halfway through our "Optimist Year".

Wow - where did that time go? And how are we coming on the goals we set for ourselves and our clubs nearly six months ago? I know that I'm not quite there yet - I still need to work on welcoming at least one more new club to our wonderful organization, and inviting a couple more new members to join my home club. How about you?

Spring (even if it's still wearing a rather bedraggled white winter coat) is the PERFECT time to ask someone to join us in service - our new members will have the opportunity to share their time and talents with the kids who need them, and our clubs will have the opportunity to recharge and grow from the infusion of new ideas and energy. It's also the perfect time to finish the organizational process for those new clubs that we started before we all got snowed in; or to begin the exploratory process in that community down the road whose kids don't currently have an Optimist Club to help them out. And here's the great thing: whichever of those spring rejuvenation routes we take - everybody wins!

Another thing that is wonderful about spring in our Optimist world is our annual Essay and Oratorical competitions. Optimist members worldwide traditionally gather at third quarterly meetings to be amazed by the thoughts and presentations of our next generation as they compete for much-needed and much-deserved scholarships - made possible by the hard work and generosity of those same Optimists! I know that the WINUM district will be gathering in Stevens Point the last weekend in April, and I'm pretty sure that just like the rest of us, you'll be in awe as these great kids once again show us that our future will be in good hands!

So think SPRING - and invite someone new to share our Optimism, or spread our Optimism to currently un-served children through a new club! Oh - and since you're going to Stevens Point anyway, why not fill up your back seat? Invite a friend along to share the weekend, to meet Governor Mark and the great WINUM team, to support the kids, and to discover firsthand what we're truly all about!

If I can help with anything, or share the exciting news about things that are going on in your club or zone, please give me a call or shoot me an email. Happy Spring! Hugs, *gloria*

Gloria J. Kloster

International Vice President, GREATest Plains Region

H: 605-692-2017 C: 605-691-2845 klosterg@optimistmail.org



Optimist International Foundation

By: Ken Eirich

OIF: IT IS YOURS, IT IS FOR THE KIDS, IT IS OURS

OPTIMIST INTERNATIONAL FOUNDATION



What a great start to the year for the Optimist International Foundation. At first conference in November of 2010 we raised over \$2787.00 towards our goal of \$15,000. Thanks to all who have donated for the lunch time raffle and for all members for their purchase of raffle tickets. The third quarter conference on April 30th is going to be a fun filled, exciting, and action packed convention. There will be so many things to do and see I am hoping that all club members can attend as well as purchase tickets for the lunch time raffle. Thanks again for your continued support.

This quarter I would like to remind all members of the **DIME-A-DAY** program and its benefits.

Most of us spend money thoughtlessly on small things. How many times have you been in line at a checkout and pick up items you really didn't need- gum, batteries, candy bars? How often have you bought gas, gone inside to pay and walked out with a coffee or a candy bar? Or while driving home from work thinking about what to have for supper and then stopping at a local fast food restaurant for the evening meal? Most of us can answer yes to at least one of these questions. Thus most everyone can contribute a **DIME-A-DAY** every year for our membership as Optimist.

Here are a couple of easy ways to save approximately a WEEK'S worth of dimes:

- ◆ Bypassing the vending machine for an afternoon snack.
- ◆ Skipping the supersizing of your meal.
- ◆ Wait till you get to work for your coffee.

Ways to save approximately a MONTHS worth of dimes:

- ◆ Order a plain coffee instead of a "grande" cappuccino.
- ◆ Brown- bagging lunch instead of ordering out for a day.
- ◆ Catching a few movies on video instead of at the movie theater.

All of us can contribute a **DIME-A-DAY**. Our unrestricted gifts help fund the annual Optimist scholarships, which cost \$282,950 every year. DIME-A-DAY gifts are important.

WON'T YOU START SAVING YOUR DIMES RIGHT NOW?

If you have any questions on any of this programs just find me or send me an email and I will be glad to help you through the process.

Thanks again for all you do at the district level as well as in your clubs.

Ken Eirich
 WINUM District Foundation Representative
keneirich1962@yahoo.com



WHAT YOU'LL FIND AT THE CONFERENCE

Time to get back ON TRACK when it comes to conference planning! The Stevens Point Noon and Plover Breakfast Clubs are working hard to make our Friday Fun Night...well, FUN for everyone!! Thanks also to the Marshfield Club for volunteering to get everyone checked in on Saturday morning! Plans are still underway as of this writing for our evening hospitality room....there will be one!!

Governor Mark and the leadership team are planning GREAT training sessions for ALL club members...not just the club officers...so encourage your local team to spend a Saturday with us! Election of Lt. Governors will take place during the General Session. Does your zone have a candidate to work on Governor-Elect Sue's team?? If you've been a club president--why not YOU??

The Oratorical Contest will be held at the Ramada so you can see all of the zone winners competing and congratulate our overall winners at the luncheon. Our Essay Contest winner(s) will also be giving their winning presentations. No matter how many times we hear what these kids have to say, everyone is always impressed and encouraged by the next generation!

Past Governor John is making plans for his FOCUS ON THE STARS awards banquet. Come and celebrate all of our achievements!!

See you in Stevens Point!!

Laurel Schirmer
Conference/Convention Chair

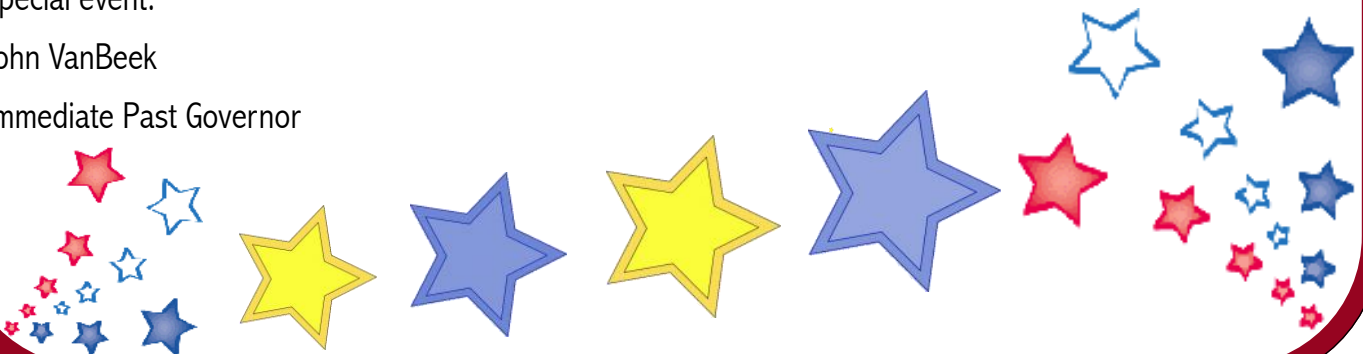
2009-2010 AWARDS BANQUET

DISTRICT AWARDS & RECOGNITION FOR THE 2009-2010 FOCUS ON THE STARS YEAR

Our District Convention Chair is helping to put together a special night at our Second Conference this year in Stevens Point on Saturday, April 30, 2011. At this very special event we have an opportunity to step back in time, a little bit, and reflect on some of our achievements for our FOCUS ON THE STARS year.

Whether you are there to be recognized or to share in recognizing a fellow Optimist individual or Club, PLEASE show your support by attending this special event.

John VanBeek
Immediate Past Governor



CONFERENCE AGENDA

WINUM 2& 3 QUARTER CONFERENCE

April 29 & 30, 2011

Friday April 29, 2010

4:00 PM – 6:00 PM	Executive Board Meeting
6:00 PM – 8:00 PM	Fun Night activity at Kristin's Riverwalk
8:00-midnight	Hospitality at Ramada Inn (hosted by [TBD] Optimists)

Saturday April 30, 2010

7:00 -10:00 AM	Registration
7:00 AM	Past Governors Breakfast
8:00 – 8:15 AM	First Timers Meeting
8:30 – 9:00 AM	Welcome, Parade of Banners
9:00 – 9:30 AM	International Convention up-date
9:30 AM	Break
9:45 -11:30 AM	Oratorical Competitions
9:45 -10:30 AM	Strategies on Gaining, Engaging, and Retaining New Members – Merrill's Experience
10:35 -10:55 AM	Facebook - How Your Club Can Build a Site
11:00 -11:20 AM	Working With the Media
11:25 -11:45 AM	April is Optimist Internet Safety Month
Noon - 2:00PM	Lunch / Raffle, Oratorical & Essay Presentations
2:00PM – 2:45PM	How Your Club Can Help Kids Through Special Olympics – Young Athletes Program
2:45PM	Break
3:00 PM – 5:00 PM	General Session Committee Reports Board Meeting Nominations: Lt. Govs., Gov. Elect It's important that your club have the president, secretary, treasure or designee available for the board meeting
5:30 PM	Cash Bar
6:00 PM – 8:00 PM	Governor Van Beek's Awards Banquet

PLEASE NOTE: Agenda is subject to change (Complete up to date agenda will be available at the conference)

2011 OPTIMIST INTERNATIONAL ORATORICAL CONTEST

Topic: "If I were Leader of the Free World, the First Issue I would Address would be..."

Eligibility Criteria: Anyone under the age of 19 as of December 31, 2010.

Minimum Number of Participants: Contests must have no fewer than three girls and three boys. If you have three girls and 1 boy, you will hold the contest for the three girls and the boy will be sent to the next level.

Contest Deadlines: Club contest dates are set by each club.

Zone Contest Entry Deadline is set by each Zone, but Zone winners must be received by the District Chair NO LATER than April 22, 2011

District Contest: Entries must be received by District Chair, Diane Simon, NO LATER than April 22, 2011.

Entry materials needed at District: Oratorical District Entry Form fully completed

Birth Certificate

Clean copy of speech

Number of meal tickets needed per speaker

District Contest Date: 9 a.m. report time / 9:30 a.m. start time

April 30, 2011 at Ramada Stevens Point

Stevens Point, Wisconsin

For specific information on holding a Club or Zone Contest, visit: <http://www.optimist.org/e/member/scholarships4.cfm> This site has all the information and links to requirements for holding a Club or Zone program.

When submitting the Zone information to District, please include the number of meal tickets your speakers will need and information on who will be paying for them. It would be nice if clubs sponsoring speakers send the check to Laurel for the meals prior to the conference if you will not have a representative at the conference, or pay at the conference if a representative will be in attendance.

Sponsoring Clubs will also be responsible for getting the motel, site and start time information to their winners.

For more information, contact: Diane Simon

District Oratorical Chair

dsimon@uwaydunn.org

715-235-3800



The MEMBERSHIP COUCH

By: Alice Baldini

A Tale of Two Clubs

Once upon a time there were two Optimist Clubs. Both clubs had 35 or more members and sponsored many activities in their communities. While one club continued to thrive, the other disbanded with little notice. What could have made the difference?

Besides being similar in size and impact on the community, both clubs were battling with limited leadership. It seemed as if the same five or six members were chairing the many events year after year. Those members were growing older and more and more tired of bearing the “burden” of chairing events.

Why did one club survive and continue to thrive while the other no longer exists? The answer is quite simple – **new members**.

In reviewing the records of both clubs, it is noted that the club that disbanded had added one new member in January of 2009 and none since that time. A further review indicates that only two new members were added in 2008 and again two in 2007. The club that thrived took action. The club member recruited 15 new members in 2010!

In spite of the fact you have heard and read it many times before, it is imperative to state once again – **new members bring new ideas and new energy**. Those new members join for a reason – they want to make a difference in their community! They are eager to serve! It is very common that those new members after a short time volunteer to chair activities and even serve as officers.

NEW MEMBERS = NEW IDEAS + NEW ENERGY! I encourage all Optimists to get moving and start recruiting new members. New membership is vital in maintaining a healthy and strong club. New members are the engines that will keep our clubs “On Track for the Kids.”

Alice Baldini, Membership Chair 2010-2011

STEVENS POINT NOON OPTIMIST CLUB – 50 YEARS OLD



May 17, 1961 the Stevens Point Noon Optimist Club was Charter and has continually served the youth of Portage County ever since. On Friday, May 20, 2011 they will be celebrating those 50 years.

A dinner, program, and entertainment are being planned and everyone is invited. Please mark your calendars for this event and make plans to join us. Tentative plans are to start with a Social at 6:00p, Diner at 6:30p, Program at 7:15p and Entertainment at 8:30p, concluding everything at 10:00p. We have booked the High Court at SentryWorld in Stevens Point for the evening. Cost, as not yet confirmed, should be between \$20.00 - \$25.00 per person, inclusive – cash bar additional.

As we finalize our plans, details will be sent to all Lt. Governors for forwarding onto their respective clubs. Stay in touch with your Lt. Governor, or contact me at (715) 341-1112 or jannvandreser@charterinternet.com.

We look forward to seeing you.

Jann Van Dreser , Stevens Point Noon Optimist Club

INTERNET SAFETY

By: Sue Van Dreser

APRIL IS INTERNET SAFETY MONTH
**Internet
Safety**


With almost all children now having access to the Internet, keeping kids safe online is a growing concern. Through the Optimist International Internet Safety Program, we can show youth what to avoid when they are on the Internet, and inform teachers and parents about the situations that children are encountering and how to address them. Please contact me today for more information about how you club can get involved in this exciting, hands-on, and most needed educational program!



Sue Van Dreser
Internet Safety Chair
Governor-Elect 2010-2011
715-344-1976



LOOKING AHEAD TO 2011-2012...

By: Sue Van Dreser

Please mark your calendars for next year 's conferences and convention:

November 4-5	Grand Lodge (Wausau—Rothschild)
February 10-11	Ramada Plaza (Fond du Lac)
May 4-5	Paper Valley (Appleton)
August 10-11	Holiday Inn (Eau Claire)

Our District team assembly is coming along very nicely. Thank you to all who have stepped up to help lead WINUM Optimists to greatness! I am still looking for Lt. Governors for several zones. Contacts continue to be made and I look forward to a full slate of officers to be nominated for the 2011-2012 year at this April's conference. If you are interested, or know of someone who should be convinced to be interested, please let me know as soon as possible.

See you soon!

Sue Van Dreser
Governor-Elect 2010-2011
715-344-1976



NEW CLUB BUILDING

By: Jann Van Dreser

NEW OPTIMISTS, NEW COMMUNITIES, NEW OPPORTUNITIES

Spring is upon us, at least I hope, and we see the new growth in our yards, parks, and within the youth of our communities. This is a great time to also see the growth of Optimism in the communities within WINUM's boundaries who do not have an Optimist Club.

Help bring the life of Optimism to a community, and the youth not being served, near you by getting involved in a New Club Formation project. This is not something you have to undertake on your own as we have a number of members in WINUM who are not only willing and able to help you - but want to help you. All we ask of you to get started is a location and two, three, or four interested potential new members for your new club. Then contact me and together we will find the best person to help you bring Optimism to another community and their youth.

Spring, a time of revitalization for the land and spirit, the same is true for Optimists. Forming a new club will bring a whole new level of vitality to you as an Optimist. By getting your club members involved they too will feel the same vitality – and have fun in the process.

Reach out to another yet to be served community and then contact me at (715) 341-1112 or jannvandreser@charterinternet.com.



Jann Van Dreser
New Club Formation Chair

FIND SOME FRIENDS



Every Optimist Club needs Friends! Friendship is the foundation that holds our communities and Clubs together. Friendship gives us the strength, innovation and commitment to be successful in our endeavors. Everyone needs a Friend. Every Club needs Friends of Optimists!

Invite three new Friends to be a part of your Optimist Club and your Club will receive a special banner patch (shown above) and the opportunity to add one complimentary new traditional Member!* Your Club will become stronger and will have the increased resources to meet the challenges and opportunities in your community to help more kids.

"I've heard it said that a man can never have too many friends. Well, I say that an Optimist can never have too many Friends of Optimists - so go out and get some today. It will do your heart good." - Danny Rodgers, 2010-2011 Optimist International President

(copied from www.optimist.org)

JUNIOR GOLF

By: Gary Garton

F O R E !



The WINUM DISTRICT Junior Golf Qualifying Tournament is right around the corner.

This year the tourney travels to Wisconsin Rapids and The Bullseye Golf Course.

The Junior Golf Qualifying Tournament is for boys and girls ages 10 - 18. Divisions are: Boys 10 - 11, Girls 10 - 11, Boys 12 - 13, Girls 12 - 13, Boys 14 - 15, Girls 14 - 15, Boys 16 - 18 and Girls 16 - 18.

It's called a "Qualifying Tournament" because golfers shooting qualifying scores become eligible to attend the Optimist International Tournament at PGA Resort & Golf in Florida with WINUM paying for one boy and one girl in the 16 - 18 age brackets.

Many of the current high school golf team players may be interested in participating in hopes of qualifying as many university golf coaches attend the Optimist International Tourney looking for players for their teams. WINUM District Clubs are encouraged to spread the word as we are looking for the largest participation possible this year.

If your club would like to host a local Junior Golf Tournament to qualify players to participate in the District Tourney it must be held prior, of course, to the District Tourney.

Tournament Info:

Date: June 20, 2011

Place: Bullseye Golf Course, Wisconsin Rapids

Cost: \$50

FREE Hot Dog, Chips and Beverage Lunch

Tee Offs will begin 8:00 AM with oldest participants going off first.

For more information contact either Gary Garton via e-mail at optimistgary@sbcglobal.net or Gary Prigge at gprigge64@yahoo.com. You may also call Gary Garton at 715-723-8064.



Lieutenant Governor Zone Reports

ZONE 1: Lt. Gov. Sue Carlson

The **Zone 1** second quarter meeting was held on January 18 at the City Limits restaurant, Exit 45, Menomonie. There were representatives from **HALLIE, MENOMONIE, DURAND, CHIPPEWA, RIVER FALLS, EAU CLAIRE AND THE HUDSON CLUBS**. Presenters were: Diane Simon, Oratorical Chair; Gary Garton, Junior Golf Chair; Alice Baldini, Membership Chair; and Dennis Spader from the Menomonie Club spoke to us about new club building. Builders of Excellence Awards were presented to Alice Baldini and Dennis Spader - congratulations! As of March 22, membership in **Zone 1** is down by eleven – let's all “spring into action” and add 1 new member by the end of this Quarter! The third quarter **Zone 1** meeting will be on Tuesday, April 5th - we will hold the Oratorical Contest for our Zone at this meeting – place as yet to be determined! All clubs in the zone are busy with spring just around the corner. **HALLIE CLUB** is preparing for Breakfast with the Easter Bunny and CHAD (Children's Health Awareness Day). **CHIPPEWA CLUB** is making plans for their “cheese curd” stand at the Northern Wisconsin State fair. Congratulations to the **MENOMONIE CLUB** for “Being on Track for the KIDS” by starting a JOOI club at the Middle School – 51 members! The River Falls club is having their first “Pancake Breakfast” fundraiser. It is April 10th at the Moose Lodge! Welcome also to new President, Kami Telschow at the **HUDSON CLUB**. **DURAND CLUB** is also planning their Easter Breakfast and working on updating their By-Laws. The **EAU CLAIRE CLUB** is working on their Youth Appreciation and have started plans for their annual “Night out on Crime”. The **SUPERIOR CLUB** is planning their annual meatball supper on April 27th – one of their major fund raisers!

ZONE 2: Lt. Gov. Mary Kay Mills

Here's the scoop from **Zone 2** - **WAUSAU NOON** is BUSY with their Tri-Star Basketball as well planning their annual St. Patrick's Day fundraiser. They serve a meal of corned beef and cabbage, green beer, Main profit comes from the sale of raffle tickets at \$100.00 each but these tickets almost sell themselves for this is a popular and profitable fundraiser. There are additional raffles, auction, paddle wheel game and great fun. The Club also shares an upcoming Oratorical Contest with the **EVEREST CLUB**. which also has a Tri-Star Basketball event, History Days at the Jr. & Sr. High Schools, Essay Contest, Tri-Star Hockey Contest and Club scholarship for area high school students. **STEVENS POINT/PLOVER** has their Youth Appreciation award and Easter Egg Hunt. The **STEVENS POINT NOON** Club also has a local scholarship for seniors and is planning their 50TH Anniversary celebration, coming up in May. **NEILLSVILLE** also is planning an Easter Egg Hunt and will be working with local Girl Scouts on their Carnival Event. **MARSHFIELD** will be doing an Easter Egg Hunt and has held both a successful Geography Bee and Spelling Bee. CONGRATULATIONS to the **WISCONSIN RAPIDS Club!!** They recently received the Friends of Education Award from the Wisconsin Rapids Public School District in recognition for all the great youth programming the club provides. They were recognized for "how much they do for the community and how much they are a part of the community". **MOSINEE Club** distributed dictionaries to third graders at Mosinee's schools. **BREAKING BOUNDARIES OPTIMIST CLUB** at **Northcentral Technical College** has been busy with presentations for local elementary school students. They present a short informational program about their native countries and then perform native dances and encourage the kids to learn a dance – teddy bears (donated to the club) are presented to those that participate. An April 11th event is planned for 200+ students.

Did You Know that there are very specific Optimist International Branding Guidelines?

You can find them on the Optimist International web site by scrolling down on the “Optimist News” page or go directly to: http://www.optimist.org/Documents/Branding_Guidelines.pdf

Lieutenant Governor Zone Reports

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ZONE 3: Lt. Gov. Thad Streeter

MERRILL: Has been/ will be involved in Tri-Star Hockey and Basketball, the Children's Festival, the annual Easter Egg Hunt and the Protective Services Banquet with a Casino theme this year. **TOMAHAWK:** Raised \$600 for the Salvation Army by serving Chili at the Venison Feed, sponsors a Student of the Month, is supporting the Kinship of Tomahawk March Bowling Event, also supporting the Youth Ice Sculptor Event and is continuing it's support of Tomahawk Girl Scouts. **ANTIGO:** Is participating in the Antigo Youth Fair, has made a donation to the Swim Team, is supporting the Brewers Trip for Youth and is holding a SafeAssured event at the Boys and Girls Club. **PRENTICE:** Handed out the Lori Nehls Scholarship on March 1st and had a local Essay Contest with cash prizes for 1st, 2nd and 3rd places. Momentous News: **Merideth Prebeg**, current President of the **MERRILL OPTIMIST CLUB**, has thrown her Hat in the Ring and is running for the post of Lieutenant Governor for Zone 3. I encourage all Zone 3 Optimists attending the 3rd quarter conference to support and vote for her. Her love of Optimism is obvious and her energy is unequaled. She will be a wonderful asset for Zone 3 in the next Optimist year.

ZONE 4: Lt. Gov. Dan O'Leary

HOWARD –SUAMICO OPTIMIST CLUB - A lot has been going on since the last district newsletter, They had a very successful Pancake – Porky breakfast on 2/27/11 in which they served almost 1100 hungry customers. They also had a number of members volunteer for the Polar Plunge in Howard and a Special Olympic Tournament in Howard, these were great events because they only had to donate our time to help make these events successful. Currently they are planning for the Fox Valley Seniors All-Star game which will be held 4/10/11. This is the first year they will be running this event and they are hoping for a successful event. Another fundraiser they will be trying is a March Madness tournament event. Because of these great fundraising events they are able to donate almost \$2000.00 to various youth groups in the Howard – Suamico area **SUNRISE OPTIMIST** - This quarter the sun is shining through the clouds. Thier Fundraising Committee has raised an additional \$2,000 by writing for grants and \$650 for flower deliveries on Valentine's Day thanks to Club member John Hallee who owns Flowerama and of course eleven of our worker bees. The Club's top project is working with five other companies as Adopters for a small elementary school whose students are considered high risk. Through tutoring and other support actives, a great principal, and committed teachers the school has grade point averages far above the norm. They try to supply the school with items to keep them on par with the rest of the school district. Since they are a small school there is almost nothing left over after covering regular expenses. Other schools have been able to supply note book computers for their fourth and fifth grade classes with their discretionary money. They have been asked by the principal to raise an additional \$10,000 so the kids can keep up with other schools. They may have to dig into reserves and ask for help from the other Adopters, but they're confident that they'll be able to satisfy the need. A NOW meeting was held Feb. 24th. We had six guests with one completing his application the next morning. They are confident in having two more join from that group join. They welcomed an additional new member the week before the meeting. The goal is 10 new members which means they will need to step up their efforts. They will be putting on a CCDHH contest next month and, of course, it will be open to kids from throughout our district.

ZONE 5: Lt. Gov. Mel Polarek

OPTIMIST CLUB OF GREEN BAY - Preparing for little leagues Girls Softball & Boys Baseball **MONDAY NOON CLUB** - sold Christmas wreaths and are preparing for the Oratorical contest. **THURSDAY BREAKFAST CLUB** - Held a successful Super Bowl Raffle. **GREEN BAY PREBLE CLUB** Gearing up for an Easter Egg Hunt. **ALLOUEZ CLUB** - They are preparing for their St. Patrick's Day raffle. **PHOENIX CLUB** - They meet every other Tuesday during the school year. This semester they have/will be taking part in: Pulsera Bracelets, Two 2-day bake sales, Brat fry April 3rd at Festival Foods East, Girlfriends (Women's Fund of the Greater Green Bay Area), Cards for Kids at GB Nites **FALCONS CLUB** is our newest club.

Zone reports Continue on page 14

Lieutenant Governor Zone Reports

Continued from page 13

ZONE 7: Lt. Gov. Ann Sheahan

HAPPY SPRING? OPTIMISTS! As I sit down to write this article it is the evening after the storm! First we get 8+ inches of very heavy wet snow and then our snow blower breaks, then my back! I know spring is just around the bend; so I will keep chugging forward and look forward to the conference at the end of April. Hopefully no snowstorms to keep us away! **Zone 7** is busy as always and here is what we are up to: **ALGOMA OPTIMIST** continue to have a chairperson of the month with very interesting speakers at their weekly meetings. Sometimes it is a club member sharing their talent or knowledge or sometimes a local business person; whomever it may be, they always have a warm welcome and an ear to share. Also they are working on their scholarship selection for a graduating senior. Plans for an Opera Group to visit the local elementary school are in the works; along with some early planning stages of their biggest fundraiser "Shanty Days". A great group of Optimists to spend some time with on a Tuesday morning for breakfast; if you ever get to Algoma stop in at Café Tlazo (great food). **KEWAUNEE OPTIMISTS** held a fund day at the Kewaunee County Park Tubing Hill! They had a great day with nice weather (yes in February we had a nice warm weekend) and a super turn out of kids taking advantage of the reduced rate. This event was one of their members' favorites; however this year she was sadly missed; we had to say goodbye to Mary Ellen Konop, an active Kewaunee Optimist and overall great person; she passed away February 4th unexpectedly; our hearts go out to the family and club. The club is gearing up for their academic excellence breakfast to be held in April. What a great way to show the High School kids that they are appreciated for their hard work in school. A few brat fries are on the horizon as fundraisers this spring and summer. Good Luck and fry those Wisconsin Brats! **MANITOWOC SUNRISE OPTIMIST** is still going strong with a President of the month. They also had a successful Santa Skate in Dec with 178 kids participating! WOW! They adopted a family at Christmas and donated \$400.00 in gifts to the family; a very generous group! Coming up they have Tri Star Basketball on March 19th, Oratorical competition on March 26th, a Rummage Sale in early May, and their big fundraiser in June the Manitowoc County "Air Show". All are hoping for some awesome weather for flying planes that weekend (no rain!). They run a monthly scholarship raffle with a club member donating a prize. My visits coincide with raffle Wednesday, but for some reason I never come up with the winning ticket! There was talk about skyping with long time active member Sally Hyde, who moved to Utah; but I haven't heard if she is up that early to make it work. The club is doing well and a great group to visit. **MANITOWOC NOON OPTIMIST** will again plan a co-fundraising event with the Clipper City Chordsman (a wonderful singing group). They continue to have a student of the month luncheon on the third Tuesday of the month; an Oratorical contest on March 26th in conjunction with the Sunrise club; and Easter Egg Hunt will take place on April 23rd; and a big money maker "BINGO" once a month starting in March. This group is looking at some ways to target new members to join; we wish them luck and hope they have great success! More members' means more hands to serve the kids in the community. Good Luck Noon Optimist! **ST. NORBERT COLLEGE CLUB** is very active as usual. They are working on finding a new treasurer; still making "Smiley Mail" every Monday; tracking the number of children served on a weekly basis (back in Feb. it was well over 700) awesome job for a group of busy college students. The club will be selling pulseras (bracelets) made by children of Los Quinchos shelter in Nicaragua. The money raised goes directly back to the children. Not only are they helping the children in their community they are helping children internationally. They recently sold Seroogys Candy bars with all proceeds going back to the CP Foundation (Cerebral Palsy) of Green Bay. This group was inspired by our guest speaker at the 1st conference at Tundra Lodge! They continue to tutor after school 2 days a week at a nearby elementary school. Bears for Bucks was a successful project again this year; I hope to have a total dollar number for the next newsletter. Plans were in the making for a team for the Relay for Life event which will take place at the end of March. This is a fun and energetic group to visit!! Keep up the great work SNC Optimist. **SILVER LAKE COLLEGE OPTIMIST CLUB** is on their way towards a breath of new life! The college recently hired on an enthusiastic leader who will be a great asset and liaison between the college students and activities. We look forward to some good news, new members, and a direction of optimism in the near future; before the end of this semester! Good Luck SLC Optimist! **STURGEON BAY OPTIMIST CLUB** is still not communicating with their Lt. Governor (me); but I will not take it personally. They must be doing something up there because their bills are

Zone 7 report Continued on page 15

Lieutenant Governor Zone Reports

Continued from page 14

(*ZONE 7 Continued*) being paid on time. My goal is to have contact with ANY member just to find out what type of projects or donations their club does in the name of Optimism! If there is a Sturgeon Bay Optimist Club Member out there that is reading this please contact me!! Email will work just fine; gsheahan@charter.net **TWO RIVERS OPTIMIST CLUB!** Has been very active in the community as usual! They held a Tri Star Basketball event for girls and boys, but held them separately due to schedule conflicts with the leagues and optimum participation desired. Both days drew crowds of over 30 participants each. Next up is the annual Steak Fry; a great social night for all members! March/April will bring about a Bowling party which is a great time for the families of all the members and the 3 JOOI clubs to get together for an afternoon of fun! The Easter Egg Hunt is right around the corner which we sponsor in conjunction with the Two Rivers Recreation Dept. It is a wonderful event to see every child walk away with a smile on their face; a bucket/basket of eggs, a hug from the Easter Bunny, and sometimes an extra prize if you find one of the lucky eggs. The month of May will bring about 2 high school scholarships for graduating seniors and a law enforcement breakfast for the local men & women that serve our community every day. I am so lucky to be a member of this great club and proud to say I am a Two Rivers OPTIMIST!!

ZONE 8: Lt. Gov. Mike Larsen

Zone 8 clubs continue to follow club plans for fund raising and distribution to worthy causes that directly benefit children. Most of these actions have been previously reported. On March 8th, **Zone 2** was kind enough to conduct a joint zone meeting with **Zone 8**. The meeting was attended by club representatives from both zones, as well as Governor Mark and First Lady Karen Sprangers. The meat of the agenda was expertly arranged by **Zone 2** Lt. Governor Mary Kay Mills. **WAUPACA AREA** President Alan Foote hosted the event at the superb Waupaca supper club, Simpson's. A raffle benefitting the OI Foundation was held, and an enthusiastic plea for support was requested for the July 2012 International Convention of OI in Milwaukee, WI. In keeping with the theme of our Joint Zone Meeting, ideas were offered to harness the power of conducting joint work together between OI clubs Intra and Inter-Zone...a practice often employed in the past that promises to be just as effective today. In my opinion, the most powerful part of the evening was delivered by Governor Mark in his State of the District discussion followed by informal sharing of best practices by each club and District Officer present. Great ideas were shared that each club can employ to grow, recruit, and financially succeed on behalf of the kids we support. This meeting generated so much more than the sum of its parts and we are indebted to our sister Zone to our West.

ZONE 10: Lt. Gov. Jim Scharf

FOND DU LAC NOON - The planning stages for the sled hill at UW FDL is still moving forward. The Tri – Star will be March 26 at the UWFDL The club sponsors a youth art show and they are into the 23rd season, they give a \$500.00 scholarship **FOND DU LAC EVENING** - The clubs Tri-Star will be in April at Elizabeth Water School Fond du Lac THE WINUM DISTRICT COMPETITION WILL BE STAURDAY APRIL 16th at Riverside School. They will be home builders for Habitat for Humanity on Saturday May 21st. **NORTH FOND DU LAC CLUB** - The members are into the next phase of finishing out the new equipment in Optimist Park . They are sponsoring Post Prom for the High School. This year the club will be celebrating their 40th anniversary, Plans are in the works. Easter is coming up and the club sponsors an annual Easter Egg hunt for the School District Children. The club just finished a project in building a fishing pier at a members house for the annual fishing tournament and cookout...something to keep the camaraderie going in the club. Spring raffle on the way to help with scholarships for students in the Village. Just had the first brat fry of the year, to help the scholarship.

Zone reports Continue on page 16

Lieutenant Governor Zone Reports

Continued from page 15

ZONE 11: Lt. Gov. Scott Stangel

SHEBOYGAN EVENING CLUB The evening club is busy sending childhood cancer cards to children at Children's Hospital for Valentine's Day. Next up is their major fundraiser, Casino Night scheduled for April 2. So far this year they have brought in one new member and one more in the application process. They have an exciting event coming-stay tuned!! **SHEBOYGAN NOON** Planning a NOW night on February 24. The planning stages of the club's major community service project, Back to School Basics is underway. There have been several good speakers at recent club meetings. Unfortunately the club has lost 2 members since the beginning of the Optimist year. **PLYMOUTH** The club has a lot on its plate. They are sponsoring an Essay Contest, and continue each month by recognizing a "Student of the Month". From the social side the club is planning an outing to an Admirals hockey game in Milwaukee. This spring they will again sponsor their annual soccer tournament in age groups U8 and U10. **ZONE PROJECT** The zone is working on an Internet Safety community service project using the materials provided by Optimist International. Currently each club is being presented with the program, and plans are underway to bring the program to the community. Both Sheboygan Clubs have seen the presentation, the remaining clubs will see it soon. After the presentations a committee will be formed to work out the details of the program, and finally make the presentations.

Thanks to all Lt. Governors who submitted information this quarter.

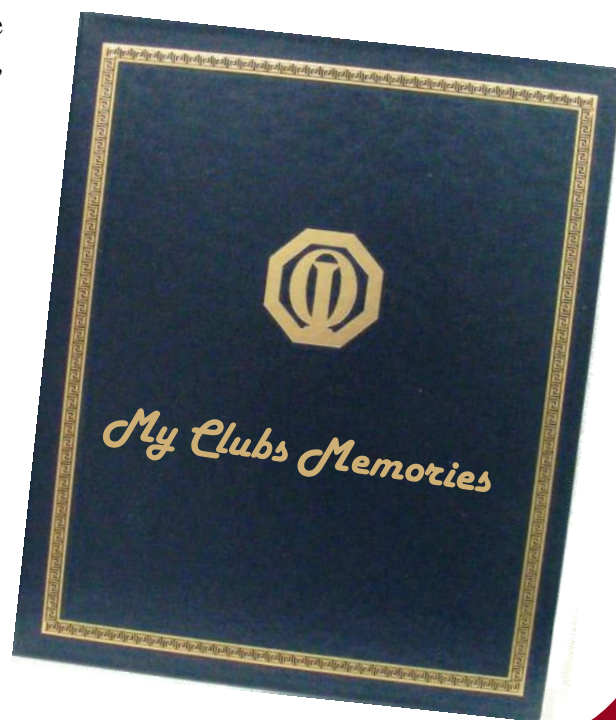
SCRAPBOOK REMINDER

By: Terry Weber

District Scrapbook Competition: 'Now is the time' to be collecting articles, pictures and programs of events to put into your club's record book of 2010-2011. Begin by deciding whether you will separate your book by month, by topic or yet another way. The rules are on our district website, www.winum.com in the First Quarter Newsletter. Even though it says 2009-2010, the rules are still the same.

Entering a scrapbook earns your club A&A points as well as pride... something you'll share with every member of your club for years to come.

Terry Weber, Scrapbook Chair



OPTIMIST INTERNATIONAL ANNUAL CONVENTION ~ BALTIMORE

Greetings from John VanBeek, OI Convention Ambassador for the GREAT WINUM District.

In preparation for this issue of the District Newsletter, we still have 2+ feet of snow on the ground in parts of our District. Baltimore, in July, just keeps sounding better and better every day. The following is an article that I received from Dennis Lane, Committee Chairperson of the Host Optimist Club for the Baltimore OI Convention. I felt the information should be shared with the WINUM District, as it does list different events that will be happening and how and who to contact at OI for additional information.

Hope to see all of you in Baltimore in July, 2011.



Optimist International Annual Convention



From: "Dennis Lane" <djlane@juno.com >

Hello Optimists, The 93rd Annual Optimist International Convention begins in Baltimore on July 3, 2011. We're looking forward to seeing you there. This message is intended to give you additional information about Baltimore and things to do while you are here. Please feel free to share it with members in your Districts. Visit Baltimore publishes a monthly e-mail newsletter titled, Baltimore The Buz. It has a lot of information about happenings in the Baltimore area. The March issue came out today as you can see below this message. Most of the information in this edition is about events in March, but it does include links to a variety of sites around town that you will be able to visit when you come to the Convention, so we decided to share it with you. If you haven't done so yet, we suggest that you visit their web site, www.baltimore.org for additional information about Baltimore. Don't forget to order your personal copy of the Visit Baltimore magazine. It's free and you can order it on their web site. The Winter/Spring issue is available now, but the Summer Issue will be available soon. For those who will be arriving early, we are hosting a pre-convention night at the Baltimore Orioles vs. St. Louis Baseball game at Oriole Park at Camden Yards on Thursday, June 30. (See attached flyer) It will be a fun evening. We've already received several ticket orders. The Convention registration numbers are growing day by day. Thank you if you have already registered and if you haven't done so yet we are optimistic that you will be doing so real soon. If you have questions about Baltimore, "Just Ask" and we'll do our best to answer them for you. If you have questions about the Convention activities you can check out the Convention information at www.optimist.org or contact Ronda Vaughn or Sharon Parton at OI. All for now! Have a GRREEAATT and Optimist year! Dennis Lane, Host Area Committee Chair 2011 OI Convention in Baltimore 410-592-2574, 410-592-7067, djlane@juno.com

OPTIMIST INTERNATIONAL ANNUAL CONVENTION ~ BALTIMORE

Join the Fun!
Pre-Convention Optimist Night at
Oriole Park at Camden Yards



Baltimore Orioles vs. St. Louis Cardinals

Thursday, June 30, 2011—7:05 PM

(T-Shirt Thursday—First 10,000 Fans 15 & Over Receive Free T-Shirt)

Tickets--\$20 US

(Upper Box)

Mail your check payable to GJOC Convention Baseball to:

GJOC Convention Baseball
P. O. Box 442
Phoenix, MD 21131
USA

Reservations and payment must be
received by Tuesday, May 31, 2011.

Questions? Contact Optimist Mary Lu at
baseballtix@yahoo.com

Name: _____

Address: _____

City: _____

State/Province: _____

Zip/Postal Code: _____

Phone: _____

E-Mail: _____

Number of Tickets: _____

No refunds or exchanges!

COMMUNITY PROJECT AWARD

By: Jo Ann Gustavson

Are you thinking about your Community Project Awards Entry? Has your club completed a project that went very well? Is your club going to do a project that you think will be awesome?

If you answered yes to any of these questions, you are ready to begin your CPA. The CPA can be done on any project that your club does. Or two clubs can go together and work on the project.

There are two categories: Community Service, and Fundraising. It is as simple as that. Just decide

which category your project fits into, and you are on your way.

There are a few rules to follow, but not that many. Information can be found on the OI website. Or you can contact me via e-mail at guswalk@gmail.com, or via phone at 715-937-4988. I will be glad to answer any questions you may have.

I guess the most important thing to do now is to decide that you will submit a CPA entry, prepare the entry, and get it in my hands by September 30, 2011.

I always look forward to seeing what other clubs are doing. And you never know; maybe your CPA entry will be the start of a new program for OI. Junior Golf started out as a CPA submitted by a club. And look where that program is today!

So come on WINUM clubs. Let's make this the year that I will receive the most CPA entries ever! Who knows; maybe your club will have the winning entry at the International level this year. How awesome would that be?

Jo Ann Gustavson
WINUM District
CPA Chair



2-3 Quarter Conference Registration Form



WINUM 2nd-3rd Quarter Conference
 April 29-30, 2011
 Ramada Conference Center, 1501 North Point Drive,
 Stevens Point, WI 54481
 715-341-1340 or 800-998-2311

Name Address _____ City, State, Zip _____

e-mail address _____ Phone _____ Is this your first conference? _____

Club Name _____ Zone # _____ Your 2010-11 office (if any) _____

REGISTRATION INFO

(\$5 late fee each item)

	Advance (by April 23rd)	On Site	Number	Total \$
<input type="checkbox"/> Registration	\$15.00	\$20.00	_____	_____
<input type="checkbox"/> Friday Fun Night <i>Pizza buffet at River Walk</i>	\$14.00	\$19.00	_____	_____
<input type="checkbox"/> Saturday Lunch <i>Menu: Turkey Tenderloin w/dessert!</i>	\$14.00	\$19.00	_____	_____
<input type="checkbox"/> Saturday Awards Banquet <i>Menu: Baked Chicken Breast/Roasted Pork LoinBuffet includes dessert!</i>	\$24.00	\$30.00	_____	_____

(all menus are subject to change)

Spouse/Guest/Child (non-members) Name(s): _____

<input type="checkbox"/> Friday Fun Night	\$14.00	\$19.00	_____	_____
<input type="checkbox"/> Saturday Lunch	\$14.00	\$19.00	_____	_____
<input type="checkbox"/> Saturday Awards Banquet	\$24.00	\$30.00	_____	_____

TOTAL ENCLOSED (Make checks payable to WINUM District) \$ _____

Charge to my credit card (A \$3 service charge will be added to all credit card transactions!) \$ _____

Please bring your card to the meeting for scanning. Registrants who fail to attend will be charged for meals!

_____ Card Name _____ Card Number _____
 _____ Expiration Date _____ Signature _____

If you would like to request a special meal *due to diet restrictions* please indicate: YES NO
 Type of meal required: _____ Every effort will be made to accommodate special needs.

Please send registrations to: Laurel Schirmer, 1807 North 6 Street, Sheboygan, WI 53081. If you have any questions, please call Laurel at 920-459-8759 (evenings) or e-mail: schirmer.laurel@att.net

ROOM RESERVATIONS: Call the Ramada at 715-341-1340 or 800-998-2311
 Ask for the WINUM Optimists room block. Rate is \$78 for Std Double Queen room.
 Rooms "unblock" on April 8, 2011!

A MESSAGE FROM YOUR EDITOR

By: Charlie Pufahl



FRIDAY, FEBRUARY 18, 2011 3

Packers the epitome of optimism

With all the Super Bowl talk and news coverage during the two weeks leading to the Green Bay Packers' Super Bowl XLV victory, I started to wonder if the Packers maybe have the Optimist Creed posted on a locker room wall.

After all, I have read many explanations about the origin of the creed and all say that in hospitals, the creed has been used to help patients recover from illness. In locker rooms, coaches have used it to motivate their players. And I think in order to get to the Super Bowl a team has to be motivated and maybe the Optimist Creed was part of the Packers motivation.

The Creed says, "Promise yourself— To be so strong that nothing can disturb your peace of mind. To talk health, happiness and prosperity to every person you meet. To make all your friends feel that there is something in them. To look at the sunny side of everything and make your optimism come true. To think only of the best, to work only for the best, and to expect only the best. To be just as enthusiastic about the success of others as you are about your own. To forget the mistakes of the past and press on to the greater achievements of the future. To wear a cheerful countenance at



CHARLIE
PUFAHL

EVEREST
AREA
OPTIMISTS

all times and give every living creature you meet a smile. To give so much time to the improvement of yourself that you have no time to criticize others. To be too large for worry, too

noble for anger, too strong for fear, and too happy to permit the presence of trouble." I think just about every one of the tenants of the creed would help any team get to the Super Bowl.

"To be so strong that nothing can disturb your peace of mind" and "to forget the mistakes of the past and press on to the greater achievements of the future" are a couple parts of the creed the Packers must have believed in, because with a regular season record of 10-6, they easily could have given up.

"To make all your friends feel that there is something in them" and "to be just as enthusiastic

about the success of others as you are about your own" are two more that I'm sure they believe and follow. Each player must be telling his teammates they can do the job they are expected to do and just looking at the sidelines after a good play, whether accomplished by the offense or the defense, shows how enthusiastic they are because teammates were successful.

And "to think only of the best, to work only for the best, and to expect only the best" and "to give so much time to the improvement of yourself that you have no time to criticize others" are a couple more that are certainly followed. I think each of them expect the best of themselves and are always trying to improve.

If they don't have the creed posted, just think about what the future could be if they did.

Charlie Pufahl is a member of the Everest Area Optimist Club. Contact him at cepufahl@charter.net or by clicking on the "feedback" link at www.everestareoptimist.com.

With all the clubs we have in and around the Green Bay Area I thought we had to include something in this edition about the packers.

On the left is an exact copy of how my column appeared in the February 18th edition of the Everest Herald (a weekly publication of the Wausau Daily Herald).

I've been doing a weekly column about the Everest Area Optimist Club and Optimism in general since November of 2006. You can find an online version of the paper at www.everestherald.com

(After this column was published, at the suggestion of everyone's friend Romey Wagner, the Everest Area Optimist Club did send Coach Mike McCarthy a framed copy of the Optimist Creed.)

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EVEREST HERALD
Serving the communities of the D.C. Everest School District A Current Newspaper

Charlie Pufahl

District Newsletter Editor
Everest Area Optimist Club
Breaking Boundaries Optimist Club

We're on the web www.winum.com

WINUM NEWSLETTER

Submit your articles for the WINUM District Newsletter to:

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 Rothschild, WI 54474-1143

Phone: (715) 849-2679 [w]
 Phone: (715) 212-8433 [cell]
 Fax: (715) 849-8987



Governor

Mark Sprangers
 920-458-1667
 mksprs@charter.net

Governor Elect

Sue Van Dreser
 715-344-1976
 vandreser@charter.net

NEXT NEWSLETTER DEADLINE

2010-11 4th Quarter Newsletter

JUNE 24, 2011

THE OPTIMIST CREED

Promise Yourself-

- To be so strong that nothing can disturb your peace of mind.
- To talk health, happiness and prosperity to every person you meet.
- To make all your friends feel that there is something in them.
- To look at the sunny side of everything and make your optimism come true.
- To think only of the best, to work only for the best, and to expect only the best.
- To be just as enthusiastic about the success of others as you are about your own.
- To forget the mistakes of the past and press on to the greater achievements of the future.
- To wear a cheerful countenance at all times and give every living creature you meet a smile.
- To give so much time to the improvement of yourself that you have no time to criticize others.
- To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

